

Louisvuitton.com – COOKIE LIST

1. INTERNAL COOKIES

Category	Host	Name	Duration	Description
Functional cookies	.louisvuitton.com	AKA_A2	1 hour	Akamai cookie activating the Advanced Acceleration product features
	.louisvuitton.com	session-token	3 hours	Functional Cookie : if user password is changed all user sessions with outdated password are invalidated
	.louisvuitton.com	OPTOUTMULT I	1 year	Cookie Louis Vuitton containing user consent
	.louisvuitton.com	RT	7 days	Akamai cookie storing information about the page load time of the user's current navigation
	.louisvuitton.com	_abck	365 days	Akamai cookie used by the Bot manager to protect the site against attacks
	.louisvuitton.com	ak_bmsc	2 hours	Akamai cookie used by the Bot manager to protect the site against attacks
	api.louisvuitton.com	ak_cc	Session	Akamai cookie used to display the top banner advising the user to go to the e-commerce locale corresponding to their geolocation

	.louisvuitton.com	bm_sv	2 hours	Akamai cookie used by the Bot manager to protect the site against attacks
	.louisvuitton.com	bm_sz	4 hours	Akamai cookie used by the Bot manager to protect the site against attacks
	.louisvuitton.com	gtm_cookie_consent	395 days Your consent will be requested every 13 months	Louis Vuitton cookie storing user consent choices
	.louisvuitton.com	lv-dispatch	30 days	Louis Vuitton cookie storing the version
	.louisvuitton.com	lv-dispatch-url	30 days	Louis Vuitton cookie storing the version
	.louisvuitton.com	ATGID	Session	Louis Vuitton cookie storing ATG user details.
	.louisvuitton.com	ATG_SESSION_ID	Session	Louis Vuitton cookie storing ATG session information
	.louisvuitton.com	FandFCheckout	7 days	Akamai cookie used to identify Friends and Family Checkout sessions
	.louisvuitton.com	JSESSIONID	Session	Louis Vuitton cookie storing the JSESSION ID used by ATG
	.louisvuitton.com	SGID	Session	Cookie storing the appropriate instance used by Springboot workers (Apache)
	.louisvuitton.com	_dynSessConf	Session	Cookie used by ATG-sensitive REST APIs
	.louisvuitton.com	ak_wfSession	25 minutes	Akamai cookie used to protect the site against computer attacks

	.louisvuitton.com	anonymous_session	21 minutes	Cookie from the ATG application when users do not log in
	.louisvuitton.com	currentURL	30 days	Cookie Louis Vuitton giving the current URL
	.louisvuitton.com	prevURL	30 days	Cookie Louis Vuitton giving the previous URL
	.louisvuitton.com	storeLangCommerceHeader	365 days	Louis Vuitton Cookie providing top banner language
	.louisvuitton.com	wishlist	90 days	Louis Vuitton Cookie with wishlist product information
	.louisvuitton.com	orderSize_FR	7 days	Louis Vuitton Cookie with Shopping Cart Information
	.louisvuitton.com	order_FR	7 days	Louis Vuitton cookie with product information from the shopping cart
	.louisvuitton.com	SAP_chat_loaded (sf_chat_loaded)	Session	Louis Vuitton cookie storing the Chat bot state
	.louisvuitton.com	qb_dnt	365 days	Qubit cookie storing data protection settings

	.louisvuitton.com	utag_main	365 days	Tealium Cookie to manage the activation or not of other cookies contained in Tealium. If the user consents to analytical cookies then it allows to store session and user information
	.louisvuitton.com	rCookie	13 months	A Riskified cookie used in our linking features and help analyze fraud patterns
	.louisvuitton.com	lastRskxRun	13 months	Riskified internal flags/timestamps used by the beacon to throttle beacon readings in case of massive amounts of beacon readings and don't contain any information about the customer
	.louisvuitton.com	rskXRunCookie	13 months	Riskified internal flags/timestamps used by the beacon to throttle beacon readings in case of massive amounts of beacon readings and don't contain any information about the customer
Statistical analysis cookies	.louisvuitton.com	_cs_c	395 days Your consent will be requested every 13 months	Content Square cookie to record user consent

	.louisvuitton.com	_cs_id	395 days Your consent will be requested every 13 months	Content Square cookie which contains the user's ID
	.louisvuitton.com	_cs_mk	30 minutes	Content Square cookie used for Google Analytics or Adobe Analytics integrations.
	.louisvuitton.com	_cs_root-domain	Session	Content Square cookie to retrieve the main domain
	.louisvuitton.com	_cs_s	30 minutes	Content Square cookie used for Google Analytics or Adobe Analytics integrations.

	fr.louisvuitton.com	_cs_same_site	Session	Content Square cookie to check if the browser takes into account the SameSite attribute
	.louisvuitton.com	_ga	395 days Your consent will be requested every 13 months	Google Analytics cookie containing information about the version of the tool and the user
	.louisvuitton.com	_gat__lv	1 minute	Google Analytics cookie to filter out bots
	.louisvuitton.com	_gcl_au	90 days	Google cookie containing user conversions
	.louisvuitton.com	_gcl_aw	90 days	Google cookie containing user conversions
	.louisvuitton.com	_gid	24 hours	Google Analytics cookie containing information about the version of the tool and the user
Statistical analysis cookies	.louisvuitton.com	backendDataInSessionFlag	365 days	A Boolean flag that indicates whether to retrieve user information for custom survey rules in the current session for Medallia NPS

	.louisvuitton.com	kampyleUserSessionsCount	365 days	Tracks number of sessions user has on the website for Medallia NPS
	.louisvuitton.com	DECLINED_DATE	365 days	Timestamp indicating when an intercept was last declined / survey was last closed for Medallia NPS
	.louisvuitton.com	SUBMITTED_DATE	365 days	Timestamp indicating when a survey was last submitted for Medallia NPS
Statistical analysis cookies	.louisvuitton.com	kampyleUserSession	365 days	Timestamp indicating when the user has started their session for Medallia NPS
	.louisvuitton.com	kampyleSessionPageCounter	365 days	Tracks the number of pages the user has opened in the session for Medallia NPS
	.louisvuitton.com	kampyleInvitePresented	365 days	Flag indicating whether an intercept was presented in the session for Medallia NPS

**Statistical
analysis cookies**

.louisvuitton.com	kampylePageLoadedTimestamp	365 days	Flag indicating whether an intercept was presented in the session for Medallia NPS
.louisvuitton.com	kampyleUserPercentile	365 days	Number between 0-100 used for percentage of users being targeted for Medallia NPS
.louisvuitton.com	LAST_INVITATION_VIEW	365 days	Timestamp for when the last intercept was presented for Medallia NPS
.louisvuitton.com	kampyle_user_id	365 days	UUID for identifying a user for Medallia NPS
.louisvuitton.com	cd_user_id	365 days	Cooladata user ID, our tool to manage and show survey healthcheck in reporting, including: invitation_shown, invitation_accepted, form_shown, form_submitted, etc. for Medallia NPS

.louisvuitton.com	md_isSurveySubmittedInSession	365 days	true if any survey was submitted in session, otherwise false for Medallia NPS
.louisvuitton.com	mdLogger	365 days	<p>When this exists, it instructs the Medallia code to add debug logs to the browser's console.</p> <p>Default value: False.</p> <p>Setting the cookie to true is done by explicitly calling the KAMPYLE_ON_SITE_SDK.startLogger(); JavaScript function.</p> <p>Setting the cookie to false is done by explicitly calling the KAMPYLE_ON_SITE_SDK.stopLogger(); JavaScript function.</p>
.louisvuitton.com	medallia-product-discovery	365 days	true if user used homepage and megamenu and productsheet. For Medallia NPS
.louisvuitton.com	payment-abandonment	365 days	true if user abandoned the cart for Medallia NPS

<p>Cookies to personalize the Louis Vuitton experience</p>	.louisvuitton.com	_qubitTracker	365 days	Qubit cookie that defines the specific identifier of a visitor
	.louisvuitton.com	qb_generic	365 days	Qubit cookie that stores and retrieves experience data
	.louisvuitton.com	qb_permanent	365 days	Qubit cookie that stores persistent data from Qubit
	.louisvuitton.com	qb_205407_bounce	Session	Louis Vuitton cookie used by Qubit
	.louisvuitton.com	qb_persist_test	24 hours	Qubit cookie that tests whether cookies work and are supported by the browser
	.louisvuitton.com	qb_session	Session	Qubit cookie that stores all session-based information from Qubit
<p>Advertising and social media cookies</p>	.louisvuitton.com	_fbp	90 days	Facebook cookie retrieving a unique user ID
	.louisvuitton.com	_twclid	30 days	Advertising cookie for Twitter systems

	.louisvuitton.com	_schn	Session	Snapchat Cookie
	.louisvuitton.com	_scid	365 days	Snapchat cookie collecting user ID
	.louisvuitton.com	sc_at	365 days	Snapchat cookie used to identify a visitor across multiple domains
	.louisvuitton.com	_sctr	365 days	Snapchat cookie used to determine whether a third party tag will be called in snap ads pixel
	.louisvuitton.com	_uetsid	24 hours	Bing cookie collecting the user's session ID
	.fr.louisvuitton.com	_pin_unauth	365 days	Louis Vuitton nominative cookie used by Pinterest that aggregates the actions of users who cannot be identified by Pinterest
	.louisvuitton.com	_uetvid	16 days	Bing cookie collecting the user's ID

2. THIRD-PARTY COOKIES

Categorie	Host	Name	Duration	Description
Functional cookies	.force.com	BrowserId_sec	365 days	Salesforce cookie used for security protections.
Advertising and social media cookies	.linkedin.com	AnalyticsSyncHistory	30 days	LinkedIn cookie used to store information about when a sync with the lms_analytics cookie took place for users in designated countries.
	tiktok.com	_tt_sessionId	13 months	Session cookie for Tiktok systems
	tiktok.com	_tt_enable_cookie	13 months	Used to identify a visitor.
	tiktok.com	_ttp	13 months	To measure and improve the performance of your advertising campaigns and to personalize the user's experience (including ads) on TikTok
	.doubleclick.net	IDE	390 days Your consent will be requested every 13 months	Google cookie used to show Google Ads to users of non-Google sites
	.ads.linkedin.com	lang	Session	LinkedIn cookie used to remember the user's language setting

	.ct.pinterest.com	_pinterest_ct_ua	365 days	Same as _pin_unauth, but as a third-party Pinterest cookie
	.doubleclick.net	test_cookie	15 minutes	DoubleClick cookie testing whether the user can store cookies
	.google.com	SSID	730 days Your consent will be requested every 13 months	Google Account Settings Cookie
	.google.com	SAPISID	730 days Your consent will be requested every 13 months	Google Account Settings Cookie
	.facebook.com	fr	90 days	Cookie used to deliver, measure and improve the relevancy of ads
	.facebook.com	dpr	7 days	This Cookie helps us record the ratio and dimensions of your screen and windows and know whether you've enabled high-contrast mode, so that we can render our sites and apps correctly
	.facebook.com	wd	7 days	This Cookie helps us record the

				ratio and dimensions of your screen and windows and know whether you've enabled high-contrast mode, so that we can render our sites and apps correctly
	.facebook.com	oo	5 years Your consent will be requested every 13 months	Cookie designed to help you opt out of seeing ads from Meta based on your activity on third-party websites
	.facebook.com	datr	2 years Your consent will be requested every 13 months	This cookie is a unique identifier for your browser that, amongst other things, helps us protect you from fraud
	.facebook.com	sb	2 years Your consent will be requested every 13 months	This cookie enables us to identify your browser securely
	.facebook.com	dbln	2 years Your consent will be requested every 13 months	This cookie enables us to identify your browser securely
	.facebook.com	csfr	2 years Your consent will be	This Cookie helps us prevent cross-

			requested every 13 months	site request forgery attacks
	.instagram.com	csrftoken	365 days	Instagram account settings cookie
	.instagram.com	ds_user_id	90 days	Instagram account settings cookie
	.instagram.com	ig_did	730 days Your consent will be requested every 13 months	Instagram account settings cookie
	.instagram.com	mid	730 days Your consent will be requested every 13 months	Instagram account settings cookie
	.instagram.com	rur	Session	Instagram account settings cookie
	.instagram.com	sessionid	365 days	Instagram account settings cookie
	.instagram.com	shbid	7 days	Instagram account settings cookie
	.instagram.com	shbts	7 days	Instagram account settings cookie
	.linkedin.com	UserMatchHistory	30 days	Linkedin cookie used to synchronise LinkedIn ad ID
	.linkedin.com	bcookie	365 days	Linkedin browser identification cookie to uniquely identify devices accessing LinkedIn in order to detect

				abuse of the platform.
	.linkedin.com	bscookie	365 days	Used for remembering that a logged in user is verified by two factor authentication and has previously logged in
	.linkedin.com	JSESSIONID	Session	Used for Cross Site Request Forgery (CSRF) protection and URL signature validation
	.linkedin.com	lang	Session	Used to remember a user's language setting to ensure LinkedIn.com displays in the language selected by the user in their settings
	.linkedin.com	lidc	24 hours	LinkedIn cookie used to optimise data centers selection
	.linkedin.com	sdsc	6 months	Used to store consent of guests regarding the use of cookies for non-essential purposes
	.linkedin.com	li_mc	6 months	Used as a temporary cache to avoid database

				lookups for a member's consent for use of non-essential cookies and used for having consent information on the client side to enforce consent on the client side
scorecardresearch.com	UID	720 days Your consent will be requested every 13 months		Cookie used for media market and user research
.linkedin.com	UserMatchHistory	30 days		LinkedIn Ads ID syncing
.linkedin.com	AnalyticsSyncHistory	30 days		Used to store information about the time a sync took place with the lms_analytics cookie
.linkedin.com	lms_ads	30 days		Used to identify LinkedIn Members off LinkedIn for advertising
.linkedin.com	lms_analytics	30 days		Used to identify LinkedIn Members off LinkedIn for analytics
.linkedin.com	li_fat_id	30 days		Member indirect identifier for Members for conversion tracking, retargeting, analytics

	.linkedin.com	li_sugr	90 days	Used to make a probabilistic match of a user's identity outside the Designated Countries
	.linkedin.com	_guid	90 days	Used to identify a LinkedIn Member for advertising through Google Ads
	.linkedin.com	BizographicsOptOut	10 days	Used to determine opt-out status for non-members
	.linkedin.com	li_giant	7 jours	Indirect identifier for groups of LinkedIn Members used for conversion tracking
	.linkedin.com	oribi_cookie_test	Session	To determine if tracking can be enabled on current domain
	.linkedin.com	oribili_user_guid	365 days	Used to count unique visitors to a website
	.linkedin.com	ln_or	1 day	Used to determine if Oribi analytics can be carried out on a specific domain
	.snapchat.com	sc_at	390 days Your consent will be requested every 13 months	Snapchat cookie used to identify a visitor across multiple domains
	.twitter.com	personalization_id	730 days	LinkedIn cookie containing a

			Your consent will be requested every 13 months	unique identifier for the browser used to access the website
	t.com	muc_ads	730 days Your consent will be requested every 13 months	Advertising cookie for twitter systems
	analytics.twitter.com	auth_token	5 years Your consent will be requested every 13 months	Twitter login cookie
	analytics.twitter.com	personalization_id	730 days Your consent will be requested every 13 months	Advertising cookie for Twitter systems
	.pinterest.com	_pinterest_sess	365 jours	Pinterest login cookie
	.pinterest.com	_pinterest_ct	Session	Pinterest cookie storing user ID and timestamp
	.pinterest.com	_pinterest_rt	Session	Pinterest cookie storing user ID and timestamp
	.pinterest.com	_epik		Cookie with advertising information from Pinterest
	.pinterest.com	_pin_unauth		Unique ID for Pinterest systems
	.pinterest.com	_routing_id		Pinterest operating cookie that redirects to the new site

	.youtube.com	SAPISID	730 days Your consent will be requested every 13 months	Google Account Settings Cookie
	.youtube.com	SSID	730 days Your consent will be requested every 13 months	Google Account Settings Cookie

Version 0.5 - 27/06/2023